

PRODUCER & CREATIVE

Hello, I'm Kelsey P Jones.

Creating engaging and meaningful content is my passion. Over the past 7 years I've had the privilege to work for companies like BuzzFeed, Netflix, and MGM. I've become a capable and skilled producer with experience in all aspects of production. This is my dream career and I can't imagine myself doing anything else!

Experience

2019-CURRENT

That Hipster Kid Productions

OWNER

Started my own freelance video production business under the name, That Hipster Kid Productions.

- Producing short form content, short films, etc. for clients/brands
- Launched one of the top 3 podcasts for HBO series, Gentleman Jack with nearly 5,000 downloads in Season 1.
- Produced, shot, directed, and edited two segments for PBS's North Carolina Weekend, airing Summer 2021.

Sid Lee in Los Angeles, CA (Remote)

EDITOR

Edited social content for Netflix's Strong Black Lead holiday releases on a freelance basis.

- Collaborated with a team of creatives to make promotional social content for a Netflix holiday film.
- Edited, color corrected, and audio mixed interview footage for promotional videos.
- Successfully completed any and all editing tasks under the tight deadlines of the holiday season.

Dolo Digital in Asheville, NC

SENIOR PRODUCER

Produced, filmed, and edited original content for regional & national clients and brands such as Roots Hummus.

- Coordinated all phases of video production successfully from pre through post under tight deadlines and limited budgets.
- Managed and maintained gear/edit suite and any all media dept. tasks.
- Effectively and meticulously managed production timelines for various projects at one time.

2020-2020

2019-2020

CONTACT

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EDUCATION

2010-2014

Bachelor of Arts in Media Production

University of North Carolina, Chapel Hill

Double Minor in Screenwriting & History

SKILLS

- Camera Operation (C300, C100, Sony A7III, Black Magic Ursa, and more)
- Cinematography
- Photography
- Production Coordination
- Production Management
- Screenwriting/Copywriting
- Project Management
- Budgeting
- Lighting
- Audio Production/Editing
- Post Production
- Color Correction/Grading

LANGUAGES

English



Spanish



French



Experience Continued

2018-2018

E! Networks in Los Angeles, CA

ASSOCIATE PRODUCER

AP for the fourth season of top reality show, Hollywood Medium with Tyler Henry

- Filmed BTS/Digital Content to help modernize the show and help it reach younger audiences.
- Gained experience working with A-List talent in nearly 30 celebrity interviews.
- Coordinated travel, wardrobe, and schedule for Tyler Henry.
- Maintained high production standards and a calm demeanor while filming several 12-14 hour days a week.

2018-2019

Netflix in Los Angeles, CA

PRODUCER/EDITOR

Freelance producer and editor for Netflix's social channels.

- Conceptualized/edited social-first videos based around Netflix original and licensed titles.
- Observed trends and data to write multiple scripts and copy for videos that resonated with Netflix's core audience.
- Collaborated with a team of writers, producers, and editors to pitch ideas to Netflix executives.

2017-2017

Trending All Day in Los Angeles, CA

CREATIVE PRODUCER

Creative Producer working directly under the Head of Production for influencer news website, Trending All Day.

- Produced short form content and web series from pre through post.
- Managed and hired production interns and sourced crew and talent for projects.
- Successfully set up entire production workflow and project management systems using monday.com and Frame.io.

2016-2017

LightWorkers.com/MGM in Los Angeles, CA

ASSOCIATE PRODUCER

Worked with Senior Producer to build the video department for [LightWorkers.com](https://lightworkers.com) from the ground up under extremely tight deadlines.

- Produced, edited, and shot multiple video series and one-off projects single-handedly.
- Managed and created budgets for small and medium scale productions with accuracy.
- Built and maintained successful production workflow systems from scratch using monday.com.

2014-2016

BuzzFeed in Los Angeles, CA

JUNIOR PRODUCER

Worked my way from intern to Junior Producer in less than one year after graduating college.

- Produced, wrote, directed, filmed, and edited nearly 60 videos amassing over 223 million views with a focus on unscripted content.
- Leveraged data and insights to create multiple viral videos that reached millions of people and previously untapped BuzzFeed audiences.

TECHNICAL SKILLS

- Adobe Premiere Pro
- Adobe After Effects
- Adobe Photoshop/Illustrator
- Adobe Audition
- Adobe Lightroom
- Microsoft Office
- Google Drive
- monday.com, Trello, Basecamp, & Asana
- Canva/Adobe Spark
- Frame.io

HOBBIES

- Musician for 19 years
- Avid video game enthusiast
- Social justice/activism
- Movie and television buff
- History nerd
- Cooking for friends/family